

**ADVERTISING AGENCY/PUBLIC RELATIONS
SUPPLEMENTAL APPLICATION**

1) Estimated gross annual billings for current fiscal period _____
and approximate percentage in the following media:

Radio _____ TV _____ Newspaper _____
Outdoor _____ Magazines _____ Other (specify) _____

List major clients:

2) Please complete the appropriate sections indicating the approximate percentages of your total operations:

- A) Public relations consultant _____%
- B) Mail order or catalogue sales firm _____%
- C) Publishing _____%
- D) Broadcasting _____%
- E) Production of films, radio or television programs _____%
- F) Photo service _____%
- G) Package design/logos/trademarks/other corporate identities _____%

If involved in section G) above, please provide the following:

- (a) Number of trademarks developed per year: _____
- (b) Description of legal review procedures for trademarks/copyrights:

3) Do applicant's activities involve set up and/or management of promotional games, contests, lotteries, sweepstakes, or other games of chance?
() YES () NO

If YES, provide details including specific contracts and approximate percentage of your total operation:

It is understood and agreed that this supplemental application shall become a part of the application for Professional Liability Errors & Omissions Insurance.

Date

Name of Applicant

Signature of person authorized
to execute on behalf of the Applicant